



LEADERSHIP OAKVILLE DESERVES

SUMMARY

Strong community involvement and roots in the riding

Over two decades of private sector management

Fluently bilingual in French and English

Past experience as a candidate and campaign manager

CONTACT

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Nadirah Nazeer - Prospective CPC Candidate for Oakville

- o Proud Oakville resident for 17 years
- o Board member, CPC and Ontario PC Party Electoral District Associations
- o Long history of supporting Conservative campaigns including as a Campaign Manager in the 2008 and 2011 elections

Business Background:

- o Senior Global Business Development Manager for Fortune 100 Company
 - o Focus on digital marketing and revenue growth
 - o Fiscal planning, implementation of new programs
 - o Software development and third-party vendor management
- o Small/Medium Business Consultant (private practice)
 - o Provided advice to small/medium business clients for over a decade on process efficiency and workflow
 - o Focused on optimization (profit and streamlining)

Community Involvement:

- o Ontario Trillium Foundation grant review board member for Halton
- o Volunteer and event organizer, Zonta International (Oakville chapter) and Halton Women's Place
- o Co-founded the Hope in High Heels event in Oakville for Halton Women's Place and coordinated fundraising efforts
- o Organized grassroots support for new immigrants in Oakville
- o Served as a moderator and panelist for Albany Club events on topics including Tech in Technology and women in politics
- o Panelist for Canadian Bar Association
- o Consulting for federal government on Canada's aid for the recent Mauritius oil spill

Media Attention:

- o Wrote articles featured in the National Post and Toronto Sun
- o <https://nationalpost.com/opinion/im-a-single-mom-a-muslim-an-immigrant-and-a-conservative>
- o <https://torontosun.com/opinion/columnists/nazeer-climate-fight-housing-must-be-affordable>
- o TV show host on Tag TV (30 episodes filmed, focusing on interviews with political and community leaders)

Previous Candidacy & Experience:

2019 Conservative Candidate for Beaches—East York

- o Focused on a positive campaign with an emphasis on the core party message
- o Uphill battle in a very strong opposition riding
- o Amassed over 1600 Twitter followers, 2000 Facebook followers, and 3500 Instagram followers (@nadirahnazeer on all platforms)
- o Spoke at the party's immigration platform launch
- o First Mauritian-Canadian candidate for any party